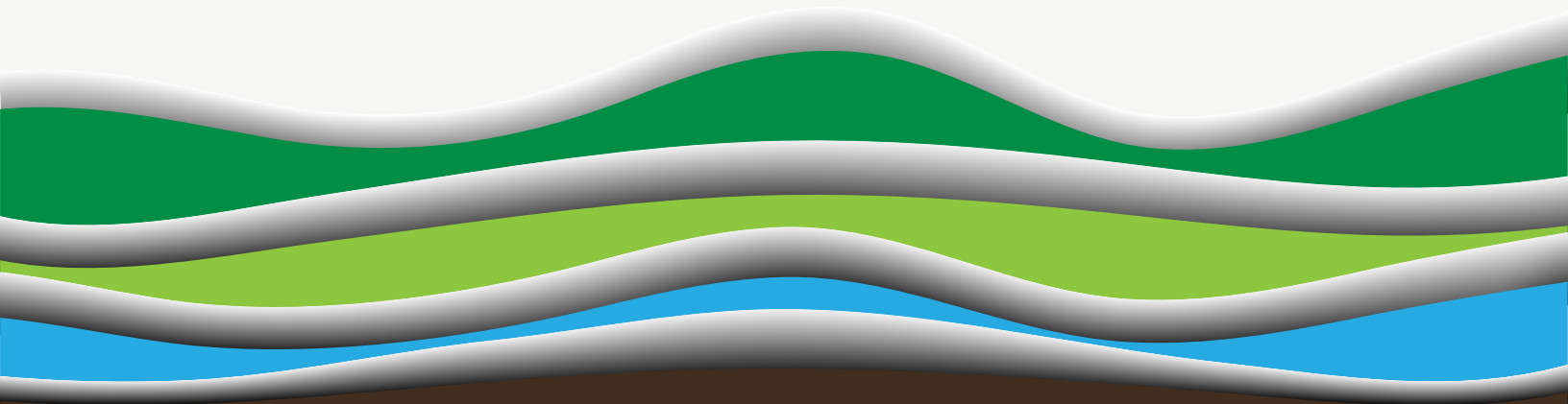




2020 - 2030

# Strategic Plan





## VISION

We are an innovative leader in food, energy and housing.

This Strategic Plan is a foundational step toward a focused and prosperous future for Beaver County. Sharpening our focus will bring specialized opportunities and propel us as leaders in the region, particularly in the areas of agriculture development, energy innovation and housing.

The strategic goals and results outlined in this plan provide the high-level direction necessary to ensure that Council, Administration and the public are aligned in a vision for the County over the next ten years. It will allow us to generate a deeper conversation with our citizens, and to build stronger relationships with neighbouring municipalities and all levels of government.

Beaver County will implement these strategic goals utilizing a Priority Based Budgeting approach, to maximize value and allocate resources to the programs and services that are most important to our residents. In doing so, we're not afraid to question why we do things and are prepared to make change if necessary. We will report back regularly to the public, to share priorities, maintain our targets and to enhance transparency and accountability.

We are poised to make significant advancements in Beaver County. We are prepared to be leaders. Progress in niche crops, agri-food investment, waste management, energy and residential models will be made here. Through this plan and together with our partners and the public, we step into an exciting future of regional leadership, meaningful shared agreements and measurable results.



# VISION

## STRATEGIC GOALS



**1** Our lifestyle options are known as a strength.



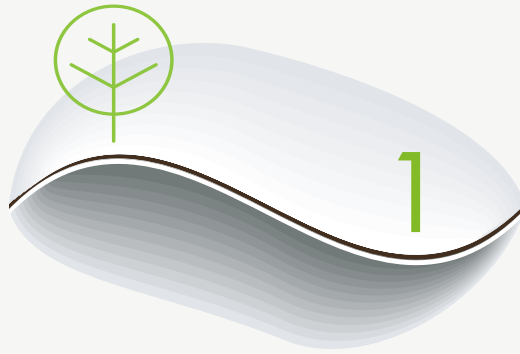
**2** Citizens benefit from our diverse assessment base.



**3** We are seen as leaders in the Capital Region.



**4** We are confident in the stability of our infrastructure investments.



## Goal 1: Our lifestyle options are known as a strength.

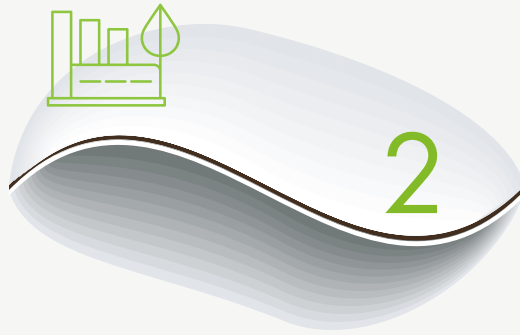
### Results

- Acreage and country residential development attracts new citizens.
- We have unique recreation opportunities in the community.
- Our farming history has solidified our culture.
- Our urban and rural communities in the region are growing in a sustainable manner.

Lifestyle is a primary factor contributing to work-life balance and overall community health. Creating country residential subdivisions will offer more diverse and welcoming neighbourhoods for those seeking a rural lifestyle. Recreation opportunities that reflect the unique and exciting aspects of Beaver County will foster interest and appreciation for our natural landscapes. The strength, work ethic and values of our citizens that were nurtured by our rich agricultural history will support us in evolving with the future of agriculture. Proactive conversations with all communities will drive high quality of life and sustainable growth County-wide.

### Opportunities abound

- Country residential subdivisions, small house movement, diverse urban housing options
- Dark sky preserve, golf courses, legacy park, aquatic recreation



## Goal 2: Citizens benefit from our diverse assessment base.

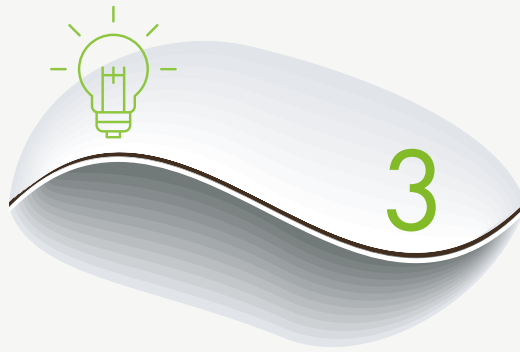
### Results

- We have an industrial park.
- Many new agricultural businesses have started operations.
- We have a new seed plant.
- There are numerous greenhouses in our community.
- We see more businesses supporting our industry.

Developing a rich and diverse assessment base will enhance and protect the County's source of revenue for the delivery of critical services over the long term. This will reduce the tax burden on citizens and allow the County to offer a wider variety of services. The abundance of land, along with sustainable economic development strategies and the wise use of tax dollars, will attract new businesses and industry to benefit existing companies, provide job opportunities and boost interest in the region. A new seed plant will support the yields of local agricultural producers and offer new niche crop opportunities. A thriving industrial park, as well as a network of greenhouses and cutting-edge agricultural ventures, will support development in the energy, manufacturing, production, agri-food and other economic sectors.

### Opportunities abound

- Niche crops such as quinoa, mustard seed, fava beans and cannabis
- Transition to a richer assessment mix to include more country residential and industrial areas



## Goal 3: We are seen as leaders in the Capital Region.

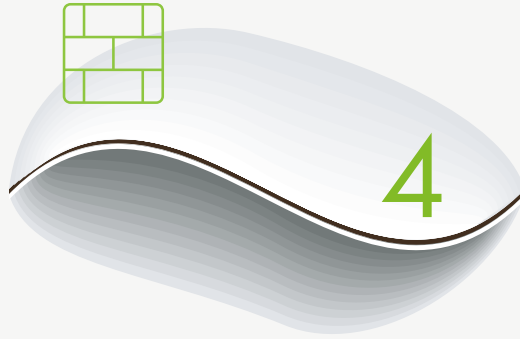
### Results

- We are recognized for our efforts in Priority Based Budgeting.
- Our relationship with our municipal partners is seen as an example for others.
- We drive innovation in waste management.
- Niche crop development starts here.
- Unique advancements in energy form part of our reputation.

Beaver County has embraced the principles and processes of the Priority Based Budgeting approach to optimally direct resources and maximize benefit to citizens. Innovation in service delivery and fresh ways of thinking that put the citizens first will allow the County to create more effective processes and successfully adapt to ongoing change. The County will continue to cultivate municipal partnerships that build genuine and lasting mutual benefit for a sustainable regional future. Advancements in the waste-to-energy stream and waste management will bring value-add projects to the local economy and support the natural environment. Beaver County will set the stage for niche crop opportunities and agri-food development and consider new ways to incorporate technological progress in energy.

### Opportunities abound

- Waste-to-energy stream development, landfill expansion, compost venture
- Enhanced solar panel use, transition to a municipally controlled corporation for utilities



## Goal 4: We are confident in the stability of our infrastructure investments.

### Results

- We have a long-term plan for our road network.
- We have a financial plan in place to support our community assets.
- Drainage plans are in place.
- Industrial assessment has grown.
- Municipal equipment is in sound condition.

Beaver County will continue to maintain high quality municipal fleet equipment and facilities. An asset management plan and healthy reserve contributions will allow for appropriate investment in infrastructure into the future. To guide this process, annual budgets will align with a long-term financial plan supported by a more robust assessment base. To improve service, Beaver County commits to developing dedicated plans to address road infrastructure and drainage issues across the County. Long-term plans for these issues will establish proactive management processes rather than reactive and identify the most desirable investments and management activities. Overall, investment in infrastructure will balance with costs, preserve the value of assets and provide a standard of service for citizens.

### Opportunities abound

- Long-term, proactive planning
- Support for new industry and businesses with necessary infrastructure



## Amendments



The image features a light gray background with a large, empty rectangular area in the center. This central area is framed by wavy, layered borders at the top and bottom. The top border consists of several layers of wavy lines in shades of gray, creating a sense of depth. The bottom border is more colorful, featuring layers of green, light green, and blue wavy lines, also with a 3D effect. The overall design is clean and modern, with a focus on the central text.

Progress happens here.