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September & October

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The Beaver County

Chronicle

A Free Weekly Publication Serving All of Beaver County

Wednesday, October 15, 2025, Volume 18, Issue 41

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BEAVER COUNTY COUNCIL CANDIDATE PROFILES

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BEAVER COUNTY COUNCIL CANDIDATE PROFILES

Beaver County Division 4 candidate - Ava Fried

Patricia Harcourt

Here are the results of a Beaver County Chronicle questionnaire for Division 4 candidates in the municipal election which will be held on Oct. 20.

1. What are your reasons for running, or re-running, for councillor in your division?

I had never considered running for an elected position before, but when a family friend had mentioned that an election was being held this year, it sparked my interest.

The more I thought about it the more I saw it as an opportunity to give back to the community, connect with people

across the county, and help bring positive change. I believe I can offer dedication, consistency, and a fresh perspective to help our division and county move forward.

2. What issues in your particular division, and in the county as a whole, do you consider important to discuss during this election?

In Division 4, several key issues deserve attention: continued support for our agricultural sector, maintaining and improving rural infrastructure, encouraging local economic development, and increasing housing availability and affordability for workers,

seniors and families.

It is also important to welcome and listen to constructive feedback from residents to ensure council decisions reflect real community needs. These priorities are essential to the long-term sustainability, safety, and prosperity of both Division 4 and the county as a whole.

3. Please state your goals if you are elected a councillor?

If elected, my goal is to ensure local government remains fiscally responsible, transparent, and focused on the priorities of the people who live here. Every tax dollar should be spent wisely, with a strong emphasis

on staying within budget and investing in what truly benefits residents. I will advocate for practical improvements to roads and core infrastructure, and ensure rural voices are heard and respected at the council table. I aim to be a straightforward, approachable representative who puts community needs first and makes sure our money is working for us.

4. Can you give a background of yourself in terms of personal, educational, occupational and any other information you think would be pertinent for the voter to know to help them get a better understanding of who you are and the

direction in which you wish to proceed going forward?

My name is Ava Fried, and I'm a fourth-generation grain farmer. I work alongside my family on the farm and recently completed a diploma in Crop Technology from Lakeland College. Agriculture has always been more than just a job to me - it's a way of life.

At 20 years old (turning 21 in October), I understand I'm one of the younger candidates, but I see that as a strength. I bring energy, sincerity, and a strong work ethic shaped by my upbringing.

I'm running because I care deeply about the future of our community,

and I hope my candidacy encourages other young people to get involved, speak up, and know that their voices matter.

If elected, I will approach this role with dedication, openness, and a long-term commitment to helping our community grow and thrive - for today and for the next generation.



Division 4 candidate - Barry Bruce

Patricia Harcourt

1. What are your reasons for running or re-running for councillor in your division?

Thank you to everyone at the Weekly Review for the opportunity to answer the questions that you've provided.

This will be my third election. After proudly serving the residents of Division 4 for the last eight years, I have gained valuable experience. I am ready to continue the journey that started eight years ago.

2. What issues in your particular division and in the county as a whole do you

consider important to discuss during this election?

Some of the accomplishments are very easy to see. Starting with our roads. First, we switched to a gravel that works much better after a rain. We purchased a fleet of gravel trucks.

This allowed the county to gravel when and where it was needed. This has already saved ratepayers a lot in tax dollars.

We switched from tractor and mower units to wing-mounted mowers that cost less and do three times as many miles per day for more taxpayer savings.

The purchase of a track

hoe (excavator) has also given our citizens better service and more savings.

The most exciting thing is the purchase of the machine that will be used for cementing our roads. This gives long lasting, high quality roads that will give residents better connectivity to the provincial highway system.

3. Please state your goals if you are elected Councillor? If an incumbent, what are you most proud of accomplishing during your tenure?

These innovations are good for Division 4 and Beaver County. They are important. However, it's

also important to look for new ways to keep taxes low and to provide opportunities for our citizens. The announcement that CAP Clean Energy will be building in our industrial park is an example of what we want to continue - revenue for the county and good jobs for our citizens. I want to continue this work that we started and it's important that our voters know that this is one of my priorities.

4. Can you give a background of yourself in terms of personal, educational, occupational and any other information you think would be pertinent for the

voter to know to help them get a better understanding of who you are and the direction in which you wish to proceed going forward?

In closing, I want to let everyone know that my life experience has been excellent training for county council.

I farmed for 30 years and I understand agriculture and the needs of farmers. I spent 12 years in agricultural equipment sales. I've also served on numerous boards and committees.

I've completed the Elected Officials Education Program. It's a course that fulfills the requirements as set out by the Municipal

Government Act. I have no problem with public speaking but I'm also a good listener.

The next four years are very important. I would be honoured to once more serve the great people of Division 4. Thank you.





FORM 7

Notice of Election and Requirements
for Voter Identification
Local Authorities Election Act
(Sections 12, 35, 46, 53)

LOCAL JURISDICTION:

Beaver County;
The Battle River School Division;
Elk Island Catholic Separate School Division; PROVINCE OF ALBERTA

Notice is hereby given that an election will be held for the filling of the following offices:

Office(s)	Number of Vacancies	Ward or Electoral Division Number (if applicable)
Councillor	1	1
Councillor	1	3
Councillor	1	4
Councillor	1	5
Public School Trustee (BRSD)	1	Ward 2, Beaver County
Separate School Trustees (EICS)	4	Sherwood Park Ward 1, Sherwood Park Subdivision 1

Voting will take place on the 20th day of **October 2025**, between the hours of **8:00 am and 8:00 pm**.
Voting stations will be located at:

Office	Lindbrook Community Hall Division 1	Spilstead Community Hall Division 2	Tofield Community Hall Divisions 1 & 2	Ryley Legion Division 3	Bruce Community Hall Division 4	Viking Senior Citizens Centre Division 5	Kinsella Community Centre Division 5
Beaver County Municipal	x		(Division 1 only)	x	x	x	x
BRSD (Ward 2)	x	x	x	x	x	x	x
EICS (Sherwood Park Ward 1, Subdivision 1)	x	x	x				

In order to vote, you must produce for inspection one or more of the acceptable forms of identification required by Section 53 of the *Local Authorities Election Act*.

As per Section 53(1) of the *Local Authorities Election Act*, every elector must make a statement in the prescribed form (Form 13) that they are eligible to vote as an elector.

Note: An elector may vote for the Councillor and School Trustee only in the Division or Ward in which they reside.

ADVANCE VOTING will be held on the following dates with the times and locations as follows:

Office	October 14, 2025 2 - 8 pm Tofield Golden Club Division 1 & 2	October 15, 2025 2 - 8 pm Holden Seniors Club Divisions 3 & 4	October 16, 2025 2 - 8 pm Viking Senior Citizens Centre Division 5	October 14-17, 2025 8:30 am - 4 pm Beaver County Service Centre Divisions 1-5
Beaver County Municipal	(Division 1 only)	x	x	(Divisions 1,3,4,5 only)
BRSD (Ward 2)	x	x	x	x
EICS (Sherwood Park Ward 1, Subdivision 1)	x			(Divisions 1 & 2 only)

In order to vote, you must produce for inspection one or more of the acceptable forms of identification required by Section 53 of the *Local Authorities Election Act*.

As per Sections 53(1) of the *Local Authorities Election Act*, every elector must make a statement in the prescribed form (Form 13) that they are eligible to vote as an elector.

Note: An elector may vote for the Councillor and School Trustee only in the Division or Ward in which they reside.

SPECIAL BALLOT VOTING (aka mail-in voting) is available if you are not able to vote at an Advance Vote or on Election Day. Requests for Special Ballots will be accepted in writing, by telephone, in person, or by e-mail between **12:00 pm (noon) on Wednesday, September 24, 2025** and **4:30 pm on October 17, 2025**.

Special Ballots **must** be returned to the Returning Officer no later than **12:00 pm (noon) on Monday, October 20, 2025**, either in person during business hours or by mail. Any ballots that are received late will **NOT** be accepted.

Dated at the Village of Ryley in the Province of Alberta
This 1st day of October, 2025.


Margaret JONES
Returning Officer

BEAVER COUNTY
MUNICIPAL ELECTION:
Monday, October 20, 2025

Special Ballots

If you are unable to vote at an Advance Vote or on Election Day you may request a Special Ballot (aka mail-in ballot). You can request your application by phone, email, in person, or in writing between 12:00 p.m. (Noon) on September 24, 2025, and 4:30 p.m. on October 17, 2025.

Special Ballots must be returned to the Returning Officer no later than 12:00 p.m. (noon) on Monday, October 20, 2025, either in person during business hours or by mail (or courier during postal strike). Any ballots that are received late will NOT be accepted.

Email: mwalsh@beaver.ab.ca Phone: 780-663-3730 ext. 1023

TENDER – SURPLUS VEHICLE FOR SALE



Beaver Emergency Services Commission is accepting bids for the sale of:

- 1997 Freightliner FL80 8.3L Cummins Fire Engine Pumper
- VIN: 1FV6JLCB8VH674139 KM: 46,533 Engine Hours: 1992.8
- Vehicle sold as-is, where-is. Reserve bid applies.
- Viewing by appointment only. **Bids close Wed Oct 29, 2025 at 12:00 Noon**
- Submit bids to:
 - (In-person) Beaver Emergency Services Commission 4924 53 Ave Viking, Alberta T0B 4N0 or
 - (Email) info@besc.ca Attn: Bruce Pumper

For more details contact: Steve Upham, Regional Manager. Phone 780.336.3041 or Email info@besc.ca



BEAVER COUNTY

NOTICE TO PROPERTY OWNERS

PREPARATION OF THE 2025 ANNUAL ASSESSMENT FOR 2026 TAXATION

Please note: Due to the ongoing postal strike, Beaver County is providing this notice online and through alternate channels.

The Assessment Department will begin conducting property inspections for:

- Development permits issued in 2025, and
- Developments from previous years that were not yet completed.

The inspector will be visiting properties to verify and collect data on new or existing developments.

This work helps ensure fair and equitable property assessments throughout Beaver County.

If you have questions or concerns, please contact the Assessment Department at 825-385-0055.

 IMPORTANT DATES

October 20

- 8:00 AM - 8:00 PM - Municipal Election

October 30

- 9:30 AM - Regular Council (Organizational Meeting)

FAMILY VIOLENCE CRISIS SUPPORT

Family violence is an abuse of power in a family or other trusting relationship where people rely on each other. It includes domestic violence, intimate partnership violence and child abuse. Someone is always available to listen and help, 24 hours a day, 7 days a week.

Family Violence Information Line (toll free)
Call or Text: **310-1818***
**Standard text message rates may apply*
Call **911** if someone is in immediate danger.
Family violence is a crime.



Fall 2025
Large Item
Pickup



Hamlet of Bruce: Sep 26 – Oct 2

Village of Ryley: Oct 3 – 9

Town of Tofield: Oct 10 – 16

Village of Holden: Oct 17 – 23

Town of Viking: Oct 30

Visit our website for more information on dates, bin locations, and accepted items

claystonewaste.com/large-item-pickup

Dates are subject to change pending equipment availability.
Large item pickup is a free service offered by Claystone Waste.


Claystone
Waste Ltd

Beaver County | 5120 - 50th Street, Box 140, Ryley AB, T0B 4A0 | 780-663-3730 | beaver.ab.ca

2025 COUNTY CONSTRUCTION SCHEDULE			
ALL DATES ARE APPROXIMATE AND WEATHER DEPENDENT		START DATE	EST. END DATE AS OF OCT 15
Culvert Maintenance	April 1	Nov 1	
Patching oil roads	May 1	Sep 29	
Hard-Surface Locations Constructed in the following phases: Phase 1 (P1): Cement, Phase 2 (P2): Chip Seal 1st Lift, Phase 3 (P3): Chip Seal 2nd lift, Phase 4 (P4): Final sweep of Chips.			
Kingsway Estates - 501	May 12	May 16	Complete
Rge Rd 202 between Twp 502 & 504	May 19	May 30	Complete
Beaver Creek Estates North - 50514 Rge Rd 202	Jun 2	Jun 4	Complete
Rge Rd 200 from Hwy 630 to campground entrance & Hoopers Dr	Jun 5	Jun 9	Complete
Whispering Hills Estates - 51308 Rge Rd 195	Jun 10	Jun 14	Complete
Rge Rd 200 from Hwy 630 to Blackfoot Grazing Reserve Entrance	Jun 16	Jun 24	Complete
Twp 492 approx. 1.72kms east of Rge Rd 170	Jun 26	Jun 27	Complete
Twp 490 between Hwy 857 & Rge Rd 142	Jul 2	Jul 25	Complete
Twp 490 between Hwy 870 & Rge Rd 120	Jul 28	Aug 22	P1, P2, P3
Twp Rd 512 from Rge Rd 191 to HWY 834	Aug 25	Sep 3	P1, P2, P3
Shoulder Pulls			
Rge Rd 200 from HWY 14 to TWP RD 500	Sept 9	Sept 30	
Twp Rd 492 from HWY 834 to Rge Rd 192	Oct 1	Oct 9	
Rge Rd 173 from 430 meters south of Twp Rd 500 and Twp Rd 492	Oct 10	Oct 24	
Twp Rd 500 from HWY 854 to Rge Rd 171	Oct 27	Nov 4	
Twp Rd 502 from HWY 854 to Rge Rd 171	Nov 5	Nov 14	
Twp Rd 484 from HWY 855 to Rge Rd 164	tbd	tbd	
Gravelling	Mar 13	Dec 22	
Hamlet Road Rehabilitation (Exact Dates TBD)			
Bruce - Main St from railroad tracks to 4 th Ave	Oct	Oct	
Kinsella - Main St from HWY 14 to 3 rd Ave	Oct	Oct	
Kinsella - 2 nd Ave from Main St to King St	Oct	Oct	
Completed In Progress Scheduled Delayed			

WHEN CONSTRUCTION IS COMPLETE

When all **four** phases of upgrades are **complete**, roads will be smoother and longer lasting for all users. To help keep them in top condition, please follow these guidelines:

- Road bans remain in place for about one year.
- No loading or unloading on the roadway.
- Avoid driving heavy or tracked equipment on the road—use alternate routes or haul roads.
- Report damage or unsafe conditions to the Beaver County Service Centre.

Beaver County is committed to providing a **safe, injury-free environment** for employees, contractors, visitors, and the public. Road construction can create hazards such as heavy machinery, dust, mud, gravel, asphalt coatings, and rock chips. We apologize for any inconvenience—roads with the most traffic require the most maintenance. **Thank you for your patience and understanding during construction.**

SECOND LAYER OF CHIP SEAL INCOMING

Construction crews have been working to upgrade the following road:

- **TWP RD 512 from RGE RD 191 to SEC HWY 834**

This location will soon begin to receive the second layer of chip seal and there may be delays as work crews' direct traffic to work safely. There will be many loose rocks after the second chip seal layer is applied and speed limits will continue to be reduced on this road until the final sweep is complete.

WHAT ARE SHOULDER PULLS?

This work reclaims gravel from the road edges, restores the road shape for proper drainage, and improves overall driving conditions. During this process, residents may notice temporary rough surfaces and road equipment. We ask drivers to slow down, watch for signs, and give crews space to work safely. For more information, visit the Road Maintenance FAQ on the Beaver County website.

QUESTIONS OR CONCERNS ABOUT ROADS?

Please call the Beaver County Service Centre at 780-663-3730.



Mailing list
Get news, meeting highlights, the road construction schedule, the Chronicle, and more - direct to your inbox!

Website
Information on County programs and services can be found on our website, along with the latest news.

Social media
Find us on Facebook, X (Twitter), Instagram, YouTube, and LinkedIn.



Join us for a

HALLOWEEN TEENAGE DANCE

Friday, October 24

Teenage Dance: 7:30pm - 10:30pm
@ the Holden Community Hall

TICKETS \$10, includes dessert.

Concession & Photo area Available!!

Prize for best costume &
Prize for best group costume

Hosted by The Holden Community Hall Association

BRUCE & KINSELLA ROAD REHABILITATION

In October select roads (as shown in the construction schedule) will be undergoing some minor repair work and receive a pavement overlay.

During construction, sections of the road may be temporarily closed to allow crews to work safely. Detours will be clearly marked. Please plan alternate routes where possible or drive cautiously if you must travel through the construction zone (local traffic only).

PROPERTY TAXES DUE OCTOBER 31

How to pay your taxes...
Due to the postal strike, mail delivery is not an option for paying your taxes currently. Please use one of the following methods:

- **Internet or Telephone Banking**
 - Payee: Beaver County Taxes
 - Account #: 9-digit roll number from your assessment/tax notice
- **Paysimply.ca**
 - Secure payment site accepting credit cards, PayPal, and more. (Convenience fee applies.)
- **In Person**
 - Debit, cheque, cash, or money order at the Beaver County Services Centre.
 - **The County Service Centre will have extended hours until 5:30 pm on October 28 & 30 for in-person tax payments.**
 - To meet with the Assessor, please call 780-663-3730.

A 10% penalty will be applied to all outstanding balances as of November 1, 2025.

Note: Credit cards are only accepted through Paysimply. Please allow 2-3 business days for electronic payments to process.

Beaver County Division 4 candidate - Shawn O'Shea

Patricia Harcourt
Editor

Here are the results of a Beaver County Chronicle questionnaire for Division 4 candidates in the municipal election which will be held on Oct. 20.

1. What are your reasons for running, or re-running, for councillor in your division?
My reasons for running for councillor are to bring a fresh perspective, new ideas and a strong voice to the citizens of Division 4.

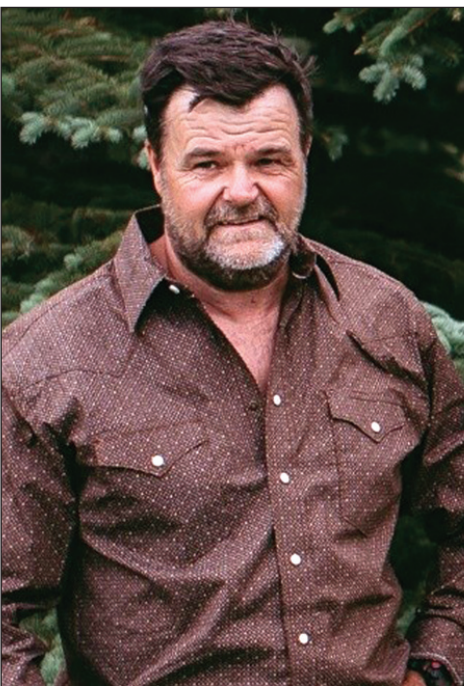
2. What issues in your particular division, and in the county as a whole, do you consider important to discuss during this election?
Some of the improvements I would like to see are accountability and communication for the constituents.

Allocations of tax dollars to be spent in the community for our seniors, students, and businesses owners. Lastly to be more proactive in maintaining infrastructure, as it is failing and needs to be addressed before it is too far gone.

3. Please state your goals if you are elected a councillor?
My Goals are to:
•Create a more connected community;
•Listen, be transparent, reliable, accountable and respectful;
•Promote growth;
•Timely closures to issues brought forward by constituents;
•Speak for positive change;
•Strong voice, common sense, critical thinking.

4. Can you give a background of yourself in terms of personal, educational, occupa-

tional and any other information you think would be pertinent for the voter to know to help them get a better understanding of who you are and the direction in which you wish to proceed going forward?
My name is Shawn. I, my wife and family have resided in the County of Beaver for more than 30 years. Our children have attended the schools and recreational facilities with-in the towns of Holden, Ryley, Bruce and Viking.
We own and operate a small mixed farm and I work as a contractor for the County in the land flood division. I have worked in the oil and gas industry for 35 plus years. In that role I was responsible for all equipment, infrastructure and personnel for six natural gas plants. Worked closely with a team at all levels of management and divisions to run the plants safely and efficiently.



Beaver County Division 4 candidate Shawn O'Shea

Beaver County Division 5 candidate - Dale Pederson

Patricia Harcourt

Here are the results of a Beaver County Chronicle questionnaire for Division 5 candidates in the municipal election which will be held on Oct. 20.

1. What are your reasons for running, or re-running, for councillor in your division?
In the last two terms there has been a number of issues arise, some of which have been settled and some ongoing. I believe with the experience I have gained over those two terms I can make a respectable contribution to addressing these issues
Further, I would like to ensure that many of the plans that have been made are completed.

2. What issues in your particular division, and in the county as a whole, do you consider important to discuss during this election?
Many of the issues such as taxes, roads, grading, snow clearing, and expenses continue from one term to the next.
We have to now deal with abandoned wells, the non-payment of leases and taxes, police protection, emergency services, waste disposal, water management, and try and balance the expenses of it all.

3. Please state your goals if you are elected a councillor?
Generally my principal goals include the continued improvement of the road network, keeping the municipal taxes manageable, and ensuring the municipal infrastructure is maintained.
I am very satisfied with advocating for and the accomplishments of cementing Twp Rd 490 from Hwy. 36 to Sec. Hwy. 870, the roof replacement on the Kinsella Hall, street light improvements in Kinsella, the reclamation of the County gravel pit which appears to have yielded around \$1.9 million in resources that had not been counted on; and, after so many years and attempts, it appears we have movement on surfacing 870.

4. Can you give a background of yourself in terms of personal, educational, occupational and any other information you think would be pertinent for the voter to know to help them get a better understanding of who you are and the direction in which you wish to proceed going forward?
My entire life has been based in Division 5, Beaver County and I am very close to the same age as the County. Outside of my apprenticeship training, my education was completed in Kinsella and Viking schools. I have almost always been employed here and almost always connected to agriculture and never called anywhere else

home.
I believe agriculture is our future and we must do whatever we can to help the industry and residents flourish.



Beaver County Division 5 candidate incumbent Dale Pederson.

Correction: Division 3 Incumbent - Gene Hrabec

Patricia Harcourt

Editor's note: The answer to Division 3 Candidate Eugene Hrabec's survey question #3 was inadvertently left out of his response published last week in the Beaver County Chronicle. Here is the response with our apologies.

Editor's Note: Division 5 candidate Diane Weaver's profile is on Page 9 of The Weekly Review and Page 11 of The Tofield Mercury. If you are one of the few who only receives the Chronicle and neither the Mercury or Review, please go to allcaribou.com and find Beaver County Chronicle, or go to Beaver County's website where you will see Page 5 of this week's BCC in e-edition format.

3. Please state your goals if you are elected a councillor?
I would like to say that there have been some very important accomplishments that have provided long term community funding for recreation and community support. The start up of county commitments to things like the community hall policy, community enhancement

grants, Ag Society grants, and infrastructure long term polices and planning. Some huge accomplishment that not only have county local issues been addressed but provincial issues like, nurse practitioners, 24/7 - unscheduled care for our seniors which has been addressed by sending resolutions to the province

and currently in the queue to be addressed. Sitting on the Provincial Ag Services Board, being able to advocate provincially and federally for the drought assistance program, changes from geographical boundaries to using physical data, from weather stations to giving producers fair and equitable supports.

☒

Elect Zsuzsanna Hemperger for School Board Trustee

Passion, Dedication, and Commitment

I have 16 years of experience serving the school community, consisting of:

- 4 years as a BRSD School Board Trustee
- 4 years as the C.W. Sears School Council Chair.
- 4 years as the Tofield School Council Chair.
- 14 years as a Tofield Library Board member and Chairperson.

I will make sure that the board's decisions meet the students' needs.

If you would like to have a strong, experienced voice on the School Board, please vote for me!

Beaver County Division 5 candidate - Diane Weaver

Patricia Harcourt

Here are the results of a Beaver County Chronicle questionnaire for Division 5 candidates in the municipal election

1. What are your reasons for running, or re-running, for councillor in your division?

I'm thrilled to announce my run for office, driven by my belief in the strong leadership our community needs. My commitment is clear: to ensure our public funds are used wisely and transparently. No wasteful spending - just a focus on projects that truly matter to you. I'm ready to invest my time and energy fully to serve our community effectively.

Having come so close in my previous two campaigns - missing by just 12 and three votes - I'm more determined than ever to succeed this time!

2. What issues in your particular division, and in the county as a whole, do you consider important to discuss during this election?

During this election, several key issues need to be addressed in both our division and the county. First, the maintenance of county roads, including efficient snow plowing and grading, is crucial for safety and accessibility. Increasing access to community programming, such as evening classes and further education, will support lifelong learning and development. Encouraging the right kind of

industries to establish in our area is essential to keep young people employed locally. Environmental stewardship is also a priority, with a focus on protecting our aquifers and ensuring the responsible use of natural resources. Additionally, I am deeply concerned about the rise in crime in rural areas, which needs urgent attention to ensure the safety and security of our community. Things change quickly, and that impacts what's important to you. I want to make it easy for you to share your thoughts and concerns. This will help us provide better services that meet your needs, not just during elections.

3. Please state your goals if you are elected a councillor?

If I'm elected as a councillor, my main goal is to make sure every community member feels heard and valued. I want to ensure Division 5's concerns are front and center in Beaver County. I'm a firm believer in open

communication, so I promise to answer every phone call from our community. Your voice matters, and I'm here to listen and act on your behalf. We also must continually evaluate and adapt our approach throughout the term to ensure you receive the highest level of service possible.

4. Can you give a background of yourself in terms of personal, educational, occupational and any other information you think would be pertinent for the voter to know to help

them get a better understanding of who you are and the direction in which you wish to proceed going forward?

I've had an interesting journey, balancing entrepreneurship with community involvement.

My nine years running a successful real estate business got me deeply invested in local growth.

I also owned the Kinsella Hotel from 1990 to 2003

and the Round Hill Hotel from 1992 to 1999. More recently, I've been operating the Railroad Station Tea House since 2018.

These experiences have taught me valuable skills in time management, organization, delegation, and collaboration.

Being active in the community is important to me. I've worked with Toastmasters and Victim Services and am part of Kinsella Recreation and Agriculture as well as Viking Seniors. Chairing Jay Walkers Jamboree and my involvement with Camrose Hospice are roles I value greatly. My diverse career has always centred around people, and it's my people skills that I'm most proud of. I've had the chance to travel to many countries, diving into local cultures and really getting a feel for the world's diversity. These experiences have been invaluable, and I've loved every moment of the journey. This has broadened my horizons, and I love bringing those perspectives back home.

At the heart of it all, I'm passionate about my community and eager to continue contributing through volunteering and local engagement. I am also a mom to two successful children, a grand dog and a grand cat.



Buy Canadian should fund Canadian jobs and news, not U.S. Big Tech

A Message from Canada's news publishers

To the Government of Canada,

We applaud the Government of Canada's ambition to build Canada strong, and commitment in the forthcoming Budget to Buy Canadian.

Last year, the federal government including agencies and Crown corporations spent over \$100 million on advertising. Most of it went to U.S. Big Tech.¹

Why are we funding American tech monopolies that extract tens of billions a year out of Canada -- largely untaxed -- at the expense of local journalism and culture, and whose platforms have become vectors for division and disinformation?

Let's reinvest our ad dollars in Canada. In Budget 2025, the Government of Canada should follow Ontario's lead and set aside a minimum of 25% of its advertising budgets for Canadian news media.

At no additional cost to taxpayers, the government can support local jobs while getting its message out in a brand safe environment. Far fewer Canadians trust ads on Facebook and Instagram than those published by Canadian news media.²

Buying Canadian advertising in Canadian news media is both the right and smart thing to do.

Respectfully,
Canada's news publishers



SOURCES
¹ Annual Report on Government of Canada Advertising Activities 2023-2024, combined with proprietary industry data.
² Totum Research Canada, January 2025. Canadians 18+, n=2418.; Pollara for the Dais. 2025 Survey of Online Harms, Canadians 16+, n=2502.